

# Castelle

## PATINA VIE + CASTELLE

Sarah Willett, founder of Patina Vie, expands on her global success by partnering with luxury outdoor furniture manufacturer Castelle. Sarah describes Patina Vie



as “where history and style collide,” and Castelle is producing the outdoor furnishings based on casual, rustic and European designs created by Patina Vie. The line includes 18 pieces and three new fabrics developed specifically for Patina Vie, as well as more than 20 finish options. “Our approach to design (both products and interiors) is truly authentic,” Sarah says. “We adore history and layers of craftsmanship, natural materials and an artisan approach to putting it all together.”



**“A business sense is important to the success of a collaboration and taken into consideration when assessing relationships. Take Barclay — he’s very business-oriented. His skills in this area allow him to focus on his branding, the viability of the product we ask him to produce and its promotion. His commitment to sales is also a reflection of his knowledge of business.”**

— Ben Radoll, VP of Merchandising, Castelle