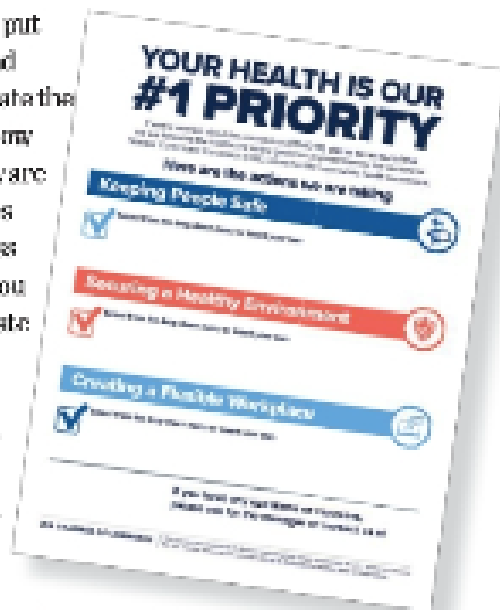


Coronavirus Response Toolkit

THE U.S. CHAMBER of Commerce has put together a toolkit to help businesses and citizens alike understand how to navigate the coronavirus. There are guidelines on how small business owners can ensure they are keeping their customers and employees safe. The toolkit also includes a business preparedness checklist that can help you figure out what to prioritize and to create a plan of communication for your employees. To get the kit go to <https://www.uschamber.com/coronavirus-response-toolkit>. The Chamber has also created a customizable flyer that small businesses can use to communicate their coronavirus efforts to their customers. You can find the flyer at https://www.uschamber.com/sites/default/files/coronavirus_customizable_flyer-final.pdf ■



State-wide Initiatives to Help Small Businesses Get Through Hard Times

SO FAR, THE coronavirus has had a varying effect across different states and responses have also varied by state and even local government. The



New York City Department of Small Business Services, for example, says it will offer financial assistance to small businesses in the form of loans and grants. The San Francisco Chamber of Commerce also plans to petition the government to waive fees for businesses with low margins. Washington state,

the site of the earliest outbreaks, will also offer no-interest loans for businesses that encounter cash flow problems.

Since each state's plan to assist small businesses varies, the best thing small business owners can do is check with their local governor's office for the latest on state specific assistance, resources and updates. You can find a list of all state governors and their website links at <https://www.nga.org/governors/> ■



New Ocean Chair Makes Waves

Saves 1,000 Single-use Plastic Containers from the Ocean

SOME ECO-FRIENDLY furniture company's use reclaimed or recycled materials, like wood, glass and iron to create sustainable furniture. But, Polywood a manufacturer of outdoor furniture is using plastic to further their mission of sustainability. In early March, the company announced the launch of the Ocean Chair as part of its new Wave Collection, along with their commitment to use one million pounds of ocean-bound plastic in their furniture line by 2021.

"We couldn't be more thrilled to be part of the solution to the ocean-bound plastic problem," says Brady Miller, VP of strategy and sales. "Today over eight million metric tons of plastics are pouring into our oceans through rivers and streams — with the launch of the Wave Collection, consumers are able to make a direct impact with their purchases of high quality, classically styled outdoor furniture that will look beautiful for generations."

The Ocean Chair is available in 11 fade-proof colors and features a curated series of four Adirondack chairs that create a cresting wave when arranged together. The design is exclusive to Polywood, and helps tell the story that the chairs represent. Each chair will save 1,000 single-use plastic containers from the ocean, which are sourced from around the world via partners like The Plastic Bank. "In 2019 alone, Polywood recycled the equivalent of 146 million milk jugs at the in-house recycling facility we built in Syracuse, Indiana," says Doug Rossi, co-founder and CEO of Polywood. "Although our products are fully produced in the USA, we as a company have always had our sights set on making a positive impact globally." ■

NEW PRODUCTS YOU
WOULD HAVE SEEN IN

High Point



Durham Furniture
G1082, IHFC
durhamfurniture.com



Coaster
111 E. Commerce Ave.
coasterfurniture.com



Castelle
M101, IHFC
castellefurniture.com



International Furniture Direct
C807, IHFC
intl-furndirect.com



Vintage Furniture, LLC
812, Furniture Plaza
vintagefurniturellc.com