

Ambiente will showcase 1,100 exhibitors

International trade fair Ambiente 2020 will host more than 1,100 home and lifestyle exhibitors and offer programming to include events and talks on interior design, interior decoration and contract furnishings.

Highlights for the upcoming edition, which takes place Feb. 7-11 at the Messe Frankfurt campus in Frankfurt, Germany, include showcases on Japandi and Wabi Sabi as well as interpretations of major current styles.

Hall 8.0, Ambiente's interior design venue, will feature interior design ideas, furniture, lighting, home textiles and accessories. Exhibitors include Blomus, Guax, Scholtissek and Serax, along with Scandinavian pioneer Normann Copenhagen, Swedish outdoor carpet brand Pappelia, EO from Denmark, Swarovski Home, and Klatt Objects, a new German brand. The Talents area, a curated promotional program, will feature young designers, graduates and start-ups with "bold, philosophical, humorous and provocative ideas."

Halls 9.0 and 9.1, the Interiors & Decoration venues, will present "a multifaceted experience of innovative products and ideas, covering all aspects of interior design and decoration." Hall 9.0 will emphasize premium and lifestyle-focused interior design, furniture,

lighting, textiles and home accessories with exhibitors such as Au Maison, Casablanca, Exotica Cor Mulder, Greengate, Kare Design, Lightmakers, Van Verre, Be Home and Yliades. Hall 9.1 will feature smaller furniture items, paintings and frames, room scents, candles and floral decorations from exhibitors such as Bolsius, Decostar, D&M Depot, DPI, Goodwill, Gries Deco, Werner Voss and Yankee Candles.

In Global Sourcing, importers can find partners for volume business, whether produced on an industrial scale or at artisan workshops. Hall 9.2 will accommodate exporters from 70 nations. Highlights include a Philippines exhibit run by the Center for International Trade Expositions and Missions, the Peruvian representative Promperu, and a Vietnamese exhibit with Anco Company Binh Duong. A newcomer will be West Africa's Ivory Coast, which is attracting attention with its growing political and economic stability. Hall 9.3, with its emphasis on decorative home accessories, seasonal decorations and floristry, will feature exhibits from countries including Vietnam, Malaysia, Kenya, Tanzania and Guatemala. The subject of Global Responsibility will be presented in the foyer of Hall 9.1 by the World Fair Trade Organisation.

Contract Business & HoReCa: Ambiente will have a dedicated HoReCa hall (Hall 6.0), to focus products for hotels, restaurants and caterers in one place. The new HoReCa Guide will provide a comprehensive list of exhibitors both in Hall 6.0 and elsewhere.

Special Presentations: Ambiente Trends will showcase styles, materials, topics and product mixes of the forthcoming season, covering three worlds of style and providing trade visitors with blueprints for designing their own shops and product lines. The German Design Awards will provide a unique overview of interdisciplinary design trends, ranging from lemon squeezers to electric cars. A new special presentation, Focus on Design, will feature a selection of established design studios and young talents from Brazil.

Ambiente Academy: The Ambiente Academy knowledge and networking platform will cover two areas (Halls 9.1 and 11.1), comprising around 50 talks and panel discussions. Topics will include store design, brand formation, the customer journey, social media, online business and artificial intelligence.

Ambiente 2019 hosted 4,460 exhibitors representing 90 countries. More information is available at ambiente.messefrankfurt.com. ■

Shayla Copas partners with Chelsea House

Designer and author Shayla Copas is teaming up with Chelsea House on a line of products that will debut this spring.

The Shayla Copas for Chelsea House Collection will include accent furniture, accessories, mirrors and lighting and will unveil during Spring 2020 High Point Market in Chelsea House's 200 Hamilton Street showroom.

"I am thrilled that Chelsea House has been able to partner with the multi-talented Shayla Copas," said Bill Cain, president. "As I have gotten to know her as an author, designer, decorator and social media influencer, she has become a friend. I love her heart and her inspiration, and look forward to a wonderful long-term relationship. The designs she is bringing to the table



Copas

are beautiful, fun, eclectic and will grace any home. Her use of color and texture completes her look."

The debut collection will follow a design theme created by Copas and carried across multiple original lighting and furniture items as well as ceramic, glass and metal decorative pieces.

"We had been talking with various manufacturers about potential collaborations but we were on the fence as to which direction to proceed," Copas said. "When Chelsea House approached me, I knew from the moment that we met that they were a perfect fit. Chelsea House has the sophistication that my brand embodies and I am truly honored and excited to be working with them on a fresh collection for the spring of 2020." ■

IMAX DEBUTS STACY GARCIA COLLECTION

IMAX Worldwide Home and Stacy Garcia are unveiling a new decorative accessories line this month.

The "Voluminous Nature Collection" of accessories, wall décor, lighting and accent furniture will debut to the trade at the Dallas Total Home and Gift Market, followed by the Atlanta International Gift & Home Furnishings Market.

Garcia will be present for a meet-and-greet mimosa brunch in IMAX's AmericasMart Atlanta showroom (B2 1100), on Wednesday, Jan. 15 from 10:30-11:30 a.m.

Garcia is an established product designer who is formally trained in surface pattern design. She has a reputation as a forecasting expert of color



Garcia

and design trends and her work has been featured in Traditional Home, Interior Design, Boutique Design, New York Spaces, LUXE, Rue and Architectural Digest.

"We're excited to partner with internationally renowned designer Stacy Garcia, who brings a wealth of experience from the textile and hospitality industries into the home accessory category," said Arda Bulak, director of marketing, IMAX Worldwide Home. "We're confident that our sourcing and manufacturing capabilities combined with Stacy's unique vision and design aesthetic will result in a product line that resonates with designers and consumers alike." ■

Merritt

new products WINTER MARKETS



JAMIE YOUNG COMPANY
Handblown pebble-shaped Lamp
Dallas, Atlanta, Las Vegas



KALATY RUGS
Abstract rug, Infinity Collection, hand-knotted,
hand-spun wool
Dallas, Atlanta, Las Vegas



KAS RUGS
Montreal Collection, with metallic accents
Atlanta, Las Vegas



KEVIN O'BRIEN STUDIO
Raspberry cable knit velvet pillow
Atlanta, New York



LENOX CORPORATION
Festive Folk Collection reindeer
Atlanta



MAGENTA
Hello!Lucky desk set
Atlanta, Las Vegas



MAINLY BASKETS HOME
Handwoven Cabo pendant
Atlanta



MARIPOSA
Handblown bowls, colored rims
Dallas, Atlanta, Las Vegas



MELROSE INTERNATIONAL
Angels Trio sculptures
Dallas, Atlanta, Las Vegas



KATE NELLIGAN FOR MERRITT USA
Chickadee & Pine melamine plate
Dallas, Atlanta, Las Vegas, New York



FOEKJE FLEUR FOR MIDDLE KINGDOM
Porcelain decorative bottles
New York

Treasure Garden



TREASURE GARDEN
Geo black outdoor rug
Las Vegas



VELIN HOME
"I Believe in Pink" book box
Atlanta, Las Vegas



VERTUU DESIGN
Anika lanterns
Las Vegas



ZUO
Jenna side table
Dallas, Atlanta, Las Vegas



TWIN STAR HOME
Media console with fireplace
Las Vegas



UNIQUE LOOM
Arabia Rug Collection
Las Vegas



URBIA
Human form crafted with iron coins
Las Vegas



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